



CONTACT

Location

Salé, Morocco

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LANGUAGES

- Arabic - Native
- English - Fluent
- French - Intermediate

DIGITAL STRENGTHS

- Canva and visual design
- Digital content creation
- AI tools for education and research
- Microsoft Office Suite
- Online teaching platforms

AYOUB ELKABBA

English Teacher | Founder & Host of Jaakom Dayf | Educational Program Founder | Events Coordinator | Trainer & Public Speaker

PROFESSIONAL PROFILE

English teacher, educational program founder, trainer, and events coordinator with more than eight years of experience in teaching, communication, and community engagement. Founder and host of Jaakom Dayf, an educational interview program connecting researchers, educators, and university students. Experienced in developing English programs, organizing workshops and cultural events, facilitating public-speaking activities, and supporting learners' academic and professional development.

SELECTED IMPACT

2,000+ Learners & researchers reached	500,000+ Online views	50+ Programs & events
32 Jaakom Dayf guests	10,000+ Job opportunities shared	Hundreds Candidates supported

PROFESSIONAL EXPERIENCE

Founder

Upcoming Events Networks | 2015-Present

- Design and coordinate educational, cultural, and professional-development programs.
- Organize English courses, workshops, online events, and community initiatives.
- Connect learners, educators, researchers, candidates, and institutions; share opportunities and support recruitment.

Founder and Host

Jaakom Dayf | 2024-Present

- Lead an educational interview program for researchers, educators, students, and professionals.
- Develop themes, select guests, conduct interviews, and moderate audience discussions.
- Completed three seasons featuring 32 guests and reached a broad online audience.

Part-time English Teacher

Lycée Scientifique Tour Hassan, Rabat | 2025-Present

- Teach English through learner-centred, communication-focused methods and prepare assessments.
- Support students in developing grammar, vocabulary, speaking, writing, and exam readiness.

English Teacher and Cultural Activities Coordinator

École Salsabil Privée, Salé | 2025-Present

- Teach English and coordinate cultural, educational, public-speaking, and school-community activities.
- Strengthen students' confidence, creativity, teamwork, and communication skills.

CORE SKILLS

- English language teaching
- ESP and academic English
- Educational program design
- Public speaking and debate facilitation
- Workshop and event coordination
- Interview hosting and moderation
- Teacher recruitment and career support
- Community building and networking
- Digital content and Canva design
- AI tools for education and research

PROFESSIONAL FOCUS

- Teaching and training
- Researcher support
- Educational events
- Community impact
- Career opportunities

AYOUB ELKABBA | CONTINUED

PROFESSIONAL EXPERIENCE - CONTINUED

English Teacher

École Nejjar, Salé | Sep 2023-Jun 2024

- Delivered English lessons and adapted materials to learners' levels and needs.
- Assessed progress and encouraged active classroom participation.

English Teacher and Activities Facilitator

Cultural Center, Agadir | 2019-2023

- Taught learners of different ages and levels through communication-focused lessons, games, and workshops.
- Supported speaking confidence, vocabulary development, teamwork, and cultural engagement.

English Teacher

La Vallée d'Or, Inezgane | 2018-2019

- Delivered English lessons, prepared classroom materials and assessments, and monitored progress.
- Used interactive activities to strengthen learners' communication skills.

EDUCATION

Bachelor's Degree in English Studies - Linguistics

Ibn Zohr University, Agadir | 2018

University Diploma in General Studies (DEUG) - English Studies

Ibn Zohr University, Agadir | 2016

Baccalaureate in Letters and Human Sciences

Al Maarifa High School, Taroudant | 2014

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

Reimagining Education: Challenges and Opportunities in the AI Era

6th Rabat International ELT Conference | Apr 2025

Training of Trainers (TOT)

Digital Education Academy, Meknes | Jan 2023-Jun 2024

120-Hour TESOL Training - Online and Face-to-Face

American TESOL Academy, Rabat | Jan-Mar 2021

Reflections on Current Practices in ELT

MoRCE-Net Sixth National Conference, Marrakech | Jan 2019

ELT Pedagogical Days: Lesson and Test Planning

Attaraji Institution, Agadir | Feb-Mar 2018

Media Camp Diploma

MasterPeace Morocco and Universiapolis International, Agadir | Nov-Dec 2016

AWARD

Best Table Topics Speaker Award - Toastmasters Club, Innovation City, Agadir | March 2023

REFERENCES

Professional references available upon request.